

## **Historic, archived document**

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62.97  
**KELLOGG**  
**SEED COMPANY**

P. O. Box 684  
MILWAUKEE, WISCONSIN

*Return Postage Guaranteed*

**RAINBOW**  
B R A N D  
**SEEDS**

MARKET QUOTATIONS  
PLEASE RUSH

M.R. Newman, Reference Librarian,  
Bureau of Plant Industry, U.S.D.A  
Washington, D.C.

Sec. 562, P. L. & R.  
U. S. POSTAGE

**PAID**

MILWAUKEE, WIS.  
Permit No. 409



RAINBO BRAND SEED CORN

DENT VARIETIES, NEBRASKA GROWN

	Per Bu.
Golden Glow or Wisconsin No. 12..	1.85
Wisconsin No. 7.....	1.85
Wisconsin No. 8.....	1.85
Minnesota No. 13.....	1.85
Early Murdock .....	Sold Out
Pride of the North.....	1.85
Reid's Yellow Dent.....	1.80
Improved Leaming .....	1.80
Iowa Gold Mine.....	1.80

FODDER CORN

	Per Bu.
Red Cob, Fancy Quality.....	1.50
Leaming Fodder, Iowa Grown.....	1.25
Pride Fodder, Iowa Grown.....	1.25
Eureka Fodder, Virginia Grown.....	2.65

SWEET CORN

	Per 100 lbs.
Golden Bantam, Minnesota Grown..	15.00
Golden Bantam, Wisconsin Grown..	17.00
Stowell's Evergreen .....	21.00

WISCONSIN GROWN

	Per Bu.
Wisconsin No. 12.....	3.00
Wisconsin No. 8.....	3.00
Wisconsin No. 7.....	3.00
Early Murdock .....	3.00
Dodge or Jefferson County Grown.	

COTTON GRAIN BAGS — ROYAL RIVER, per bale of 100.....	\$30.00
Used Bags, Good Quality, per 100.....	24.00

MINNESOTA GROWN

Minnesota No. 13.....	2.00
Wisconsin No. 12.....	2.00
Wisconsin No. 7.....	2.00

WISCONSIN GROWN HYBRID

Wisconsin Hybrid No. 571.....	5.50
Wisconsin Hybrid No. 520.....	5.50
Maturities Similar to Regular Golden Glow.	
Packed in one and one-half Bushel Sealed Bags.	

NORTHERN WISCONSIN GROWN DENT VARIETIES

	Per Bu.
Northern Grown Golden Glow (Grown in Shawano County).....	3.00
Cold Resistant Golden Glow (Grown in Shawano County).....	3.25
Wisconsin No. 25 (Grown in Shawano County).....	Sold Out

WISCONSIN GROWN

	Per Bu.
Cold Resistant Golden Glow.....	3.00
Golden Glow or Wisconsin No. 12..	3.00
Silver King or Wisconsin No. 7.....	3.00
Wisconsin No. 8.....	3.25
Early Murdock .....	3.25
Wisconsin No. 25.....	4.00
Northwestern Dent .....	4.25
Minnesota No. 13.....	3.00

Grown by Jacques.

FLINT CORN (Wisconsin Grown)

	Per Bu.
Spangler's Smut Nose Flint.....	3.75
Spangler's Sanfords White Flint.....	3.75



SEED DISINFECTANTS

TREAT SEED GRAIN

It Improves Yield and Quality

It provides good insurance against losses from certain diseases and unless the grower is sure that his seed is not contaminated, treatment should be given to all seed wheat, oats, and barley. Seed treatment is recommended by State and Federal Agricultural Authorities.

Improved Ceresan is the best treatment for wheat, oats, and barley.

NEW IMPROVED CERESAN

A DUST DISINFECTANT FOR WHEAT, OATS, BARLEY AND OTHER CEREALS

Sizes of Packages	Retail Price Per Package	Dealer Price	Packages Per Case
1-lb. tin	\$ .75	\$ 6.00 per doz.	2 doz.
5-lb. "	3.00	25.00 " "	1/2 "

NEW IMPROVED SEMESAN JR.

A DUST DISINFECTANT FOR SEED CORN.

Sizes of Packages	Retail Price Per Package	Dealer Price	Packages Per Case
4-oz. tin	\$ .50	\$ 4.00 per doz.	3 doz.
1-lb. "	1.50	12.00 " "	2 "
5-lb. "	7.00	56.00 " "	1/2 "
25-lb. pail	28.75	23.00 per pkg.	1 only

NEW IMPROVED SEMESAN BEL

AN INSTANTANEOUS DIP DISINFECTANT FOR SEED POTATOES.

Sizes of Packages	Retail Price Per Package	Dealer Price	Packages Per Case
4-oz. tin	\$ .50	\$ 4.00 per doz.	3 doz.
1-lb. "	1.75	14.00 " "	2 "
5-lb. "	8.00	64.00 " "	1/2 "
25-lb. pail	31.25	25.00 per pkg.	1 only
100-lb. drum	120.00	96.00 " "	1 "
300-lb. "	345.00	276.00 " "	1 "

SEMESAN

A GENERAL DISINFECTANT FOR VEGETABLE AND FLOWER SEEDS OR BULBS, AND CERTAIN PLANT DISEASES.

Sizes of Packages	Retail Price Per Package	Dealer Price	Packages Per Case
2-oz. tin	\$ .50	\$ 4.00 per doz.	3 doz.
1-lb. "	2.50	20.00 " "	2 "
5-lb. "	11.75	94.00 " "	1/2 "
25-lb. pail	46.25	37.00 per pkg.	1 only
100-lb. drum	180.00	144.00 " "	1 "
300-lb. "	525.00	420.00 " "	1 "

NU-GREEN

A GRASS DISINFECTANT FOR BROWN-PATCH PREVENTION AND CONTROL.

Sizes of Packages	Retail Price Per Package	Dealer Price	Packages Per Case
3-oz. tin	\$ .50	\$ 4.00 per doz.	3 doz.
1-lb. "	1.75	14.00 " "	2 "
5-lb. "	8.00	64.00 " "	1/2 "
25-lb. pail	30.00	24.00 per pkg.	1 only

CRO-TOX

Crow and Bird Repellent. Protects Seed Corn and Grains from Loss of Seed After Planting. Eight Ounces of Cro-Tox Will Treat One Bushel of Corn.

8 oz. Size @ \$4.30 Per Dozen  
16 oz. Size @ \$7.20 Per Dozen  
1 Qt. Size @ \$10.80 Per Dozen

Return your old Rainbo and Nitragin Inoculation now, to be exchanged for new.



# KELLOGG SEED COMPANY

Phone BRoadway 4160 P.O.Box 684  
322 E. FLORIDA STREET  
MILWAUKEE, WISCONSIN



Distributors  
MENOMINEE PRODUCE COMPANY  
Menominee, Michigan

Quotations Are Subject to Change Without Notice Today's Values F. O. B. Milwaukee, Wisconsin Terms: Net Cash April 4, 1935

Kellogg Seed Company Gives No Warranty, Express or Implied, as to Description, Quality, Productiveness or Any Other Matter of Any Seed it Sells, and Will Not Be Responsible for the Crop.

COMMON ALFALFA	
All United States Verified Origin	
KANSAS	Per 100 lbs.
RAINBO	\$21.00
NORTHERN OKLAHOMA	
RAINBO	19.00
IDAHO	
RAINBO	28.00
MONTANA	
RAINBO	30.00
WISCONSIN	
RAINBO	30.00
Mountain	28.00
CANADIAN VARIEGATED	
RAINBO	35.00
COSSACK ALFALFA	
State Sealed and Certified	
RAINBO, Blue Tag	34.00
RAINBO, Red Tag	33.00
GRIMM ALFALFA	
State Sealed and Certified	
BLACKFOOT BRAND	
Blue Tag	33.00
Red Tag	31.50

SWEET CLOVER	
WHITE BLOSSOM	
RAINBO	Per 100 lbs.
Mountain	10.00
9.75	
YELLOW BLOSSOM	
RAINBO	10.75
GRUNDY COUNTY	
RAINBO	10.25
KOREAN LESPEDEZA	
RAINBO	8.50
ALBOTREA	
RAINBO	Sold Out
HUBAM	
RAINBO	18.00
Alfalfa, Clovers and Timothy in Bushel and Half Bushel Bags, 25c per 100 lbs. Higher.	



MILWAUKEE MILORGANITE	
IDEALTURF FERTILIZER	
100 lb. Burlap Sacks	Per Ton
100 lb. Cotton Bags	\$27.50
50 lb. Cotton Bags	29.00
25 lb. Cotton Bags	33.00
	39.00

Less Dealer's Discount 10%.  
Special Prices for Car Lots.

TIMOTHY—Stocks Practically Exhausted	
RAINBO	Per 100 lbs.
	24.00
TIMOTHY AND ALSIKE	
About 20% Alsike	25.50
About 25% Alsike	26.00
About 50% Alsike	27.00
MEDIUM RED CLOVER (Northern Grown)	
RAINBO	25.00
Mountain	24.00
MEDIUM RED CLOVER (Special)	
98% Pure, containing Alfalfa and other crop seeds	
	22.00
MAMMOTH CLOVER (Northern Grown)	
RAINBO	25.50
ALSIKE CLOVER	
RAINBO	30.00
Mountain	29.00
ALSIKE SPECIALS	
Contains about 5% White	28.50
Contains about 8% White	28.00
Contains about 15% White	26.75
WHITE CLOVER	
RAINBO	28.00
Mountain	26.00
Mixing Qualities	20.00 to 25.00

MICA SPAR-GRIT—All Sizes	
RAINBO, ton lots	.95
Smaller quantities	1.00
BIRD SEED (Full Bags)	
Per Bu.	
Sunflower, Fancy	7.50
Sunflower, Choice	5.00
Turkish Canary	5.50
Hemp	4.00
Bird Rape	5.75
Large Rape	4.75
Large White Millet	4.25
Large Red Millet	4.25
Smaller Quantities 50c per 100 lbs. Higher.	

SEED GRAINS RAINBO BRAND	
SPRING WHEAT	
Marquis	Per Bu.
Progress	Sold Out
Kubanka	1.45
	1.75
SPRING RYE	
Wisconsin Grown	1.60
OATS	
Swedish Type	.85
White Kherson	.75
logold	.75
White Cross	.85
BARLEY	
Oderbrucker, 6 Rowed	1.50
Wisconsin No. 38	1.55
SPELTZ	
RAINBO	Per 100 lbs.
	3.00
BUCKWHEAT	
Per 100 lbs.	
Japanese	1.90
Silverhull	1.80
FIELD PEAS	
Per 100 lbs.	
RAINBO, Canadian Field	3.25
Mountain, Canadian Field	3.00
Mountain, Green	4.75
RAINBO, Scotch	5.00
RAINBO, Marrowfat	5.00
SOY BEANS	
Per 100 lbs.	
RAINBO, Manchu	2.70
RAINBO, Illini	2.65
RAINBO, Wisconsin Early Black	

WINTER VETCH	
For Spring or Fall Planting.	Per 100 lbs.
RAINBO	14.00
AMBER CANE—For Fodder Only	
Per 100 lbs.	
RAINBO	6.50
MILLETS	
Per 100 lbs.	
RAINBO, German Type—Imported	5.00
RAINBO, Hungarian	6.00
RAINBO, Japanese	5.50
RAINBO, Red Proso	4.25
RAINBO, White Proso	4.50
RAINBO, Austrian Proso	4.75
Best Proso Variety for Hay.	
FLAX	
Per 100 lbs.	
RAINBO, For Seeding	4.50
DWARF ESSEX RAPE	
RAINBO	4.25
SUDAN GRASS	
Per 100 lbs.	
RAINBO	12.50
REED'S CANARY GRASS	
Per 100 lbs.	
RAINBO	80.00

GUARANTEED SEED INOCULATION	
TESTED	
For Sweet Clover, Alfalfa, (No. 1), Common Clovers, (No. 2)	
Size	Wholesale Prices
1 Bushel	\$ .35 can (48 to case) \$ .30
2 1/2 "	1.00 " (12 " " ) .60
5 "	1.75 " (6 " " ) 1.10
For Lespedeza, Unhulled, (No. 3)	
30 Lb. Size	60 Lb. Size 150 Lb. Size 300 Lb. Size
\$ .20	\$ .30 \$ .60 \$ 1.10
For Vetch, Field, Garden, Austrian Winter Peas (No. 4), Cow Peas (No. 5), Soy Beans (No. 6)	
Size	Wholesale Prices
1 Bushel	\$ .35 can (48 to case) \$ .20
2 1/2 "	1.00 " (12 " " ) .60
5 "	1.75 " (6 " " ) 1.10
Garden Size Packet for 5 lb. Sweet Peas, Lupinos, Garden Peas, Beans	
2 Dozen 15c Lithographed Packets in Display Carton, \$2.00	
WHOLESALE PRICES F. O. B. DISTRIBUTOR	

## AGAR - CULTURES



Nos. 1 and 2 in one bushel and 2 1/2 bushel sizes. Nos. 4 and 5 in 2 bushel and 5 bushel sizes.  
Prices Same as for McQueen's Inoculator.

INOCULATE ALL LEGUMES WITH NITRAGIN	
The Original Legume Inoculator	
When ordering, always specify kind of seed.	
Alfalfa, all Clovers and Lespedeza	
Size	Dealer Retail
1 1/2 bu.	\$ .24 \$ .35
1 bu.	.45 .65
2 1/2 bu.	.95 1.40
Peas, Vetch, Austrian Winter Peas and Beans	
Size	Dealer Retail
2 1/2 bu.	\$ .24 \$ .35
1 bu.	.45 .65
*12 1/2 bu.	.56 .80
5 bu.	1.57 2.25
*100 lb. size, "Packed only for Vetch and Peas.	
Expiration Date and High Germ Count on Every Package	
INOCULATOR PRICES	
Size	Dealer Retail
1 bu.	\$ .74 \$ .45
2 bu.	.45 .65
3 bu.	.95 1.40
10 bu.	1.70 2.45
Garden Size NITRAGIN	
Inoculates from 1 oz. to 8 lbs. seed, Price 25c	
Dealer Price, \$2.00 per doz. Retail Price, .25c each	

25 Bushel Size. For Soy Beans.  
Dealer Cost \$2.50—Retail \$3.75.

## LAWN GRASS MIXTURES



RAINBO BRAND  
Finest Quality  
In Cartons  
and Bulk

BLUE MOUND LAWN SEED	
Per 100 lbs.	
1-lb. Cartons (50 to a case)	22.00
5-lb. Bags (10 to a bundle)	21.00
10-lb. Bags (5 to a bundle)	21.00
Bulk 50-lb. and 100-lb. Bags	20.00
Shade Grass, bulk	22.00

Per 100 lbs.	
1-lb. (24 and 50 to a case)	30.00
5-lb. (9 to a case)	29.50
1-lb. Shade Grass (24 and 50 to a case)	32.00
5-lb. Shade Grass (9 to a case)	31.50

RAINBO LAWN SEED—Bulk	
25-lb. Sacks	28.50
50-lb. Sacks	28.25
100-lb. Sacks	28.00

RAINBO SHADE GRASS—Bulk	
25-lb. Sacks	31.00
50-lb. Sacks	30.75
100-lb. Sacks	30.50

GREENDALE LAWN SEED	
1-lb. Cartons (50 to a case)	20.00
3-lb. Bags (20 to a bundle)	19.00
5-lb. Bags (10 to a bundle)	19.00
50-lb. and 100-lb. Bags	18.00

SHAMROCK LAWN SEED	
100-lb. Sacks	17.00

STAR LAWN SEED	
100-lb. Sacks	15.00

RAINBO BENT GRASS MIXTURE	
The finest Bent Grasses blended with other grasses to produce a bent lawn in two seasons.	
Per 100 lbs.	
1-lb. Bags	55.00
5-lb. Bags	53.50
25, 50 or 100-lb. Bags	52.50

WHITE CLOVER SEED	
RAINBO DISPLAY CARTON	
Per Carton	
48 10c Packages	2.45
24 20c Packages	2.25
12 40c Packages	2.45
24 10c; 12 20c Packages	2.45
RAINBO	
Per 100 lbs.	
1-lb. Boxes (25 to a case)	33.00
1/2-lb. Boxes (50 to a case)	33.00
Packed Conveniently for Counter Trade	

## GRASSES

KENTUCKY BLUE GRASS	
Per 100 lbs.	
RAINBO	24.00
Mountain	23.00
CANADIAN BLUE GRASS	
RAINBO	26.00
FANCY RED TOP	
RAINBO	16.00
Mountain	15.00
Valley	14.00
Unhulled	11.00
ROUGH STALKED MEADOW GRASS	
RAINBO	36.00
Excellent for shady conditions.	
RYE GRASS (Imported)	
Pacey's	14.00
Perennial	13.00
American Grown	6.50
BENT GRASS (Certified)	
Astoria Bent Grass, State Sealed	95.00
Seaside, State Sealed	100.00
Smaller quantities \$5.00 per 100 lbs. higher.	
ORCHARD GRASS	
Per 100 lbs.	
RAINBO	18.00
MEADOW FESCUE	
RAINBO	18.50
CHEWINGS FESCUE	
RAINBO	65.00
BROMUS INERMIS	
RAINBO	27.00

## ROOT SEEDS

MANGEL WURZEL	
Per 100 lbs.	
Mammoth Long Red	35.00
Giant Half Sugar	30.00
RUTABAGA	
American Purple Top	30.00
TURNIP	
Purple Top Strap Leaf	30.00
Cow Horn	30.00



## PLANTERS' REFERENCE

### Pounds to Sow Per Acre

KIND	Pounds per Acre	Pounds per Bu.
Alfalfa, broadcast .....	18-22	60
Alfalfa, drills .....	12-15	60
Barley .....	96-120	48
Beans, Soy, broadcast.....	60-80	60
Beans, Soy, drills.....	30-45	60
Beans, Soy, with corn.....	50-60	60
Blue Grass, Kentucky .....	25-28	14
Blue Grass, Canada.....	25-28	14
Buckwheat .....	45-60	52
Cane, broadcast .....	50-70	50
Cane, drills .....	10-15	50
Clover, Alsike .....	8-12	60
Clover, Medium .....	10-15	60
Clover, Mammoth .....	10-15	60
Clover, Sweet hulled.....	12-15	60
Clover, Sweet unhulled.....	20-30	30
Clover, White .....	4-8	60
Corn .....	8-12	56
Sweet Corn .....	12	
Fescue, Meadow .....	15-25	24
Fescue, Chewings .....	25-28	14
Flax .....	28	56
Lawn Grass .....	Depending on Conditions	Depends on Quality
Millet, for hay.....	45-50	50
Millet, for seed.....	30-40	50
Millet, Japanese .....	12-15	30
Oats .....	64-76	32
Peas, Canada Field—broadcast.....	120-150	60
Peas, Canada Field—with grain.....	75-90	60
Rape, broadcast .....	8-10	50
Rape, in drills.....	5-6	50
Red Top, Solid seed.....	7-12	14
Red Top, unhulled.....	10-15	14
Rye, Winter .....	84-112	56
Rye, Spring .....	56-84	56
Speltz .....	62-100	48
Sudan Grass, broadcast .....	30-40	50
Sudan Grass, in drills.....	15-25	50
Sunflower .....	8-10	24
Timothy .....	10-12	45
Timothy and Alsike.....	8-10	45
Vetch, Hairy or Winter.....	50-125	50
Wheat .....	90-120	60

**KELLOGG**  
SEED COMPANY

MILWAUKEE, WISCONSIN



TIMOTHY SEED STOCKS ARE  
PRACTICALLY EXHAUSTED

?

What Will Farmers Plant Instead  
of Timothy?

?

Red Top is recommended as the  
best substitute and is available at  
a reasonable price:

RAINBO .....\$16.00

MOUNTAIN ..... 15.00



We offer a special lot of Red Clover  
—purity 98%—no noxious weeds:

LOT “YIELD” .....\$22.50

Per 100 Lbs., F. O. B. Milwaukee

